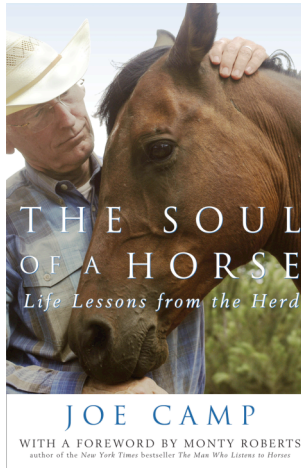


For more information or to schedule interviews with Joe, Kathleen, Benji, Cash or the Herd:
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Women Love The Soul of a Horse Life Lessons from the Herd By Joe Camp

Women who have never even been close to a horse are flooding Joe and Kathleen Camp with letters, e-mails, and internet reviews praising the new book from Random House/Harmony: ***“The Soul of a Horse: Life Lessons from the Herd”***.

"That sort of took us by surprise," Kathleen Camp reports, "but only until I slowed down enough to think about it; because the book, at it's heart, is about nurturing relationships, and women are nurturers by nature. A mom told us that as she read the book, every time the word horse appeared she mentally replaced it with the word teenager and it has improved her relationship with her kids. A teacher relayed that the book changed the way she relates to her students."

Kathleen further explains "This experience has changed our lives including how we communicate with people. We realized through our journey that love and choice are the most important things. Cash and all of our horses made the choice to be with us. They touched our soul as we know they will touch yours. They made us want to do the right thing. There is nothing like being a member of the herd. We thoroughly recommend it."

What Women Are Saying About “The Soul of a Horse: Life Lessons from the Herd”:

- "What an amazing book! I couldn't put it down until I devoured every word, every idea and every beautiful thought. By the way, I am not a horse owner. I am quite simply an animal lover. This book will breathe a breath of fresh air into your own soul. It did mine! I am forever changed by this spectacular book!" - Raina
- **“Your book has taken my breath away! I can’t tell you the emotion I felt as I was reading it. I haven’t been able to put it down.”** A forum posting by Laura
- "This book is destined to be a bestseller. It made me laugh, and cry, and I couldn't put it down. When it was over I wanted more, so I read it again. "The Soul of a Horse" is the best read I've had in years, maybe ever!" -Maggie
- "My Mother-in-law and I were so enraptured with the book The Soul of a Horse that we spent the entire morning in sheer, blissful silence. This is a beautifully written book with clear insights

beyond what you would ever expect from a book seemingly about horses. It is really about our relationships with all who we share this planet with." -Kelly writes on Amazon.com

- "I devoured the book, from cover to cover...every word. AMAZING! I laughed, cried and am waiting for "The Soul of a Horse", the MOVIE!!! I purchased every copy that they had here at Schulers Bookstore in Okemos, Michigan and have given them all away. My husband did the same thing at Barnes and Noble in Tampa." - Deedee
- "I had to let you know how taken I am with the book. I read it in two days and that says a lot. I usually fall asleep after two pages. I was not only struck by the message and the lessons, but the way you sent the message. Your ability to lure us into your stories and make us truly care for the characters is an amazing gift. I fell in love with your horses and I am afraid of horses. My new cause will be putting your book in the hands of everyone I know." - Danna
- "A friend recommended this book to me and I wasn't sure why since I have never owned a horse...nor did I plan to own one. But I bought the book anyway....always up for learning something new. This book swept me away. From the first to last page I felt transported! I could imagine myself sitting on the porch of the Camp's home watching these magnificent creatures. I learned SO much about horses and their SOULS. With everything that's been going on in the world of horse racing, this could not have been written at a more appropriate time. The book is clever, witty and inspiring. A very fast read. I was sad when I finished it because I wanted to read more! And so many of the lessons can be applied to LIFE...not just horses. You will not regret reading this book. And I will never look at a horse the same way." - Debbie
- "This is one of the best books I have ever read. You don't have to own a horse to enjoy this book," reports Karen on Amazon.com.
- "I had to share with you some words from my Mom (I bought this book for her for Mothers Day): 'I can't thank you enough. The Soul of A Horse is the best book I have ever read, I can't put it down. I read it in two days. I learned so much about horses & found so much insight.' I kid you not, my Mom called me three times a day to thank me for this book. She has read a lot but nothing has touched her like this book. She wants to know more about the author & pretty much is craving all the information she can get." - Sheri
- Just a couple of days ago Joe received this email from a friend. "Last evening my wife had dinner with a teacher at our son's school. She is a young unmarried woman who is a curious innovator in her approach to teaching (getting a PhD after-hours). My wife was surprised when she started going on about a wonderful new book she had picked up from the display table at Warwick's because it had useful things to say about relationships between teacher and student. She neither knows nor cares about horses, but it was your book she was praising." - Tom
- "As I consumed this book I mentally replaced the word horse with the word teenager and it totally changed my relationship with my kids for the better. Joe Camp's story offers metaphor upon metaphor for increasing awareness of ourselves in relationship to others," - Anna
- "This book was an amazing read. I literally could not put it down and I'm not a horsie person. The story made me laugh out loud, tear up a couple of times, get angry, and question how I communicate with my employees," - Nancy
- "Just finished your book and to say I loved it would be the epitome of understatement. I have learned so much from it. Thank you, Thank you." - Anna

- "I wanted you to know that I loved your book. I have not read anything like it since James Herriott (In my book that says a lot). It made me laugh and it made me cry and it made me think. I have bought more copies of "Benji off the Leash" than of any other movie ever made, I give them as gifts. I am going to be doing the same thing with The Soul of a Horse," - Joy

"And on and on it goes," Kathleen adds. "To read more reader reviews go to Amazon.com, Barnesandnoble.com, Borders.com, Target.com, WalMart.com and all over the internet. Just Google "The Soul of a Horse", the best book ever, or Joe Camp," she smiles. "I'm really proud of my hubby." Visit www.thesoulofahorse to find out more about our journey. - *Kathleen Camp, 2008*